



Dear Business Colleague,

The Tennessee Association of School Business Officials (TASBO) invites you to be an exhibitor or sponsor at our 59th Annual Conference in Murfreesboro, Tennessee. Join us for “*TASBO: Like, Totally Awesome!*” with over 450 attendees from school districts statewide. It’s the perfect chance to connect, showcase your business, and shine at this rad professional development event. Don’t miss out!

Booth Info

- **Set-Up Times:** **Tuesday, Nov. 18 (1:00–5:00 PM)**
- **Exhibit Dates:** **Wednesday, Nov. 19 & Thursday, Nov. 20**
- **Booth Cost & Details:** **\$950 before September 30 - \$1,100 Late Registration**
 - 8’x10’ booth, backdrop and divider curtains, draped table, two chairs, ID sign, wastebasket, and two (2) name badges (for conference access and meals)
- **Additional name badges:** **\$200 each**
- **Spaces Available:** **74 booths**
 - Assigned based on sponsorship level and registration date—register early!

Good to Know

Deck out your booth! Decorate in the spirit of our “Like, Totally Awesome!” conference theme.

- **Door prizes bring the crowds!** Donate prizes and let attendees register at your booth. Prizes will be distributed at Thursday's Sponsor & Exhibitor Appreciation Luncheon.
- **Free Wi-Fi:** Surf’s up with no extra charge!
- **Conference materials:** Pick up booth numbers, badges, and key details at the registration desk.
- **Attendee list:** Exclusive to select sponsorship packages.
- **Maximize your exposure:** Consider a corporate sponsorship for even more visibility.

Check the Exhibitor Info and Sponsorship Benefits sheets for all the rad details!

Please [click here](#) to complete the Exhibitor and Sponsor Conference Registration Form.
The registration deadline is September 30, 2025.

TASBO

LIKE, TOTALLY AWESOME!

EXHIBITOR INFORMATION

	Location	Date	Time
SETUP DATE	Mirabella Grand Ballroom	Tuesday, November 18, 2025	1:00 pm - 5:00 pm
EXHIBIT	Mirabella Grand Ballroom	Wednesday, November 19, 2025	8:00 am - 5:00 pm
		Thursday, November 20, 2025	8:00 am - 2:00 pm
DISMANTLE	Mirabella Grand Ballroom	Thursday, November 20, 2025	2:00 pm- 3:00 pm

SETUP SERVICES

Fern Exposition Services, LLC will contact you via email.

Maggie Lewis
(800)774-1251, Ext 1
Mlewis@fernexpo.com

ELECTRICAL SERVICES

Please Contact Embassy Suites for an order form.

Embassy Suites Conference Center
(615) 890-4464
orders.mbttes@atriumhospitality.com

EXHIBITOR COORDINATOR

Do you have questions about an exhibitor booth at *TASBO*? No worries—our Exhibitor Coordinator is here to help you! Whether it's about registration, booth details, or anything else, don't hesitate to reach out.



Suellen King

kings@hcboe.net

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SPONSORSHIP OPPORTUNITIES

We couldn't make a conference as rad as TASBO happen without the incredible support of our sponsors. Your contributions help us create a top-notch professional development experience for school districts across Tennessee. From funding educational sessions to enhancing networking opportunities and making the event unforgettable, your support plays a vital role in empowering school business professionals statewide.

TASBO Sponsorship Levels & Benefits Checklist

	Silver \$1,000	Platinum \$3,000	Diamond \$5,000	Double Diamond \$7,500	Triple Diamond \$10,000	Strategic Partner \$20,000
Company name on large sign at exhibit hall entrance	✓	✓	✓	✓	✓	✓
Company name on TASBO conference app	✓	✓	✓	✓	✓	✓
Sponsorship Acknowledgment during Thursday's Luncheon	✓	✓	✓	✓	✓	✓
Company logo and website linked on TASBO 's website		✓	✓	✓	✓	✓
Extra badges for conference		1 \$200 value	2 \$400 value	4 \$800 value	6 \$1,200 value	Custom
Special Booth Placement			✓	Prime	Premier	Priority
TASBO attendee list two weeks prior to conference			✓	✓	✓	✓
Break out session on TASBO conference agenda (30 min)			✓	✓	✓	✓
Free booth at conference				1 \$950 value	2 \$1,900 value	2 \$1,900 value
One-min video clip shown during exhibit time at conference				✓	✓	✓
One-min video on TASBO website				✓	✓	✓
Educational session on TASBO conference agenda (50 min)					✓	✓
Partnering with TASBO throughout the year (customizable)						✓
Other exclusive perks customized to fit the unique partnership						✓

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EXCLUSIVE SPONSORSHIPS

Donations for Student Performers – \$1,000

Support talented student groups as they perform throughout the week! Participating schools will receive an honorarium. Sponsorship includes recognition during the conference and signage to highlight your contribution.

Ballroom Table Decorations – \$1,000

Enhance the 80s-themed atmosphere by sponsoring the ballroom table decorations. Your company will be recognized with prominent signage and an official acknowledgment during the conference.

Door Prizes – \$3,000

Door prizes will be given out throughout the event, with most awarded Friday. The sponsoring company will participate during the giveaways, with special signage and official recognition announced during the conference.

Conference T-Shirts – \$3,500 (SPONSORED)

TASBO Conference T-shirts will showcase your brand in a big way! With a fun '80s-themed front design, your logo will be prominently displayed on the back, ensuring maximum visibility as attendees wear them during and after the event. Sponsorship includes recognition during the conference and signage to highlight your contribution.

Balloon Hallway Decorations – \$5,000

Add flair to the conference area hallways with themed balloon decorations. Sponsorship includes special signage and official recognition during the conference

Ballroom Stage Production & Décor – \$5,000 (SPONSORED)

Make a statement by sponsoring the production and décor of the conference's main ballroom stage! Your support will help create an unforgettable setting where keynote speeches, presentations, and major conference events take place. Sponsorship includes special signage and official recognition during the conference.

SPONSORSHIP COORDINATOR

Do you have questions or need help making the most of your TASBO sponsorship? No problem—our Sponsorship Coordinator is here to lend a hand! Whether it's about choosing the right sponsorship level, maximizing your exposure, or anything else, don't hesitate to reach out.



Neil Watson

sponsortasbo@gmail.com

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TASBO LIKE, TOTALLY AWESOME!

Want to learn more about our Strategic Partner Sponsorship?

Join an elite group of **TASBO Strategic Partners** and unlock **year-round benefits** designed to maximize your visibility, engagement, and impact. With only **5 spots available**—and **2 already secured**—this opportunity is limited and highly sought after. As a Strategic Partner, you'll build lasting connections with TASBO members from school districts across the state while shaping a customized partnership that aligns with your goals.

What You Get as a Strategic Partner?

Year-Round Engagement

- Be the only sponsorship level with ongoing access to TASBO members throughout the year.
- Collaborate with TASBO on initiatives such as webinars, newsletters, and special events to keep your brand top of mind year-round.

Customized Sponsorship Experience

- Tailor your partnership to meet your unique goals, whether that's hosting exclusive events, showcasing your solutions, or gaining deeper access to TASBO membership.
- Work directly with TASBO leadership to create custom opportunities that enhance your exposure and impact.

Unparalleled Conference Visibility

- Enjoy **premium booth placement** at the TASBO Annual Conference.
- Receive **top-tier branding** on all major conference materials, signage, and digital platforms, ensuring your business stands out to attendees.
- Host **educational sessions** during the conference to share your expertise directly with attendees.

Exclusive Access

- Network with key decision-makers in school business operations from across Tennessee.
- Early access to TASBO's **attendee list** to further your outreach.
- Opportunities to sponsor specialized TASBO events throughout the year.

Support TASBO's Mission

- Demonstrate your commitment to education by supporting professional development for school business professionals.
- Position your brand as a trusted partner in advancing excellence in education statewide.

With limited availability, this opportunity is perfect for businesses looking to establish a long-term presence in the TASBO community. Contact the sponsorship coordinators to secure your spot today and let's customize your partnership for maximum impact!